

Micrography,  
Typography,  
and Text Art

# Micrography

- A traditional Jewish artform and sub-branch of calligraphy that arose in the middle east in about 9<sup>th</sup> or 10<sup>th</sup> century.
- This artwork uses script to create abstract shapes or figurative designs and was often biblical images.
- <http://www.jtsa.edu/prebuilt/exhib/microg/index.shtml>



# Typography

- The art and process of using and arranging text.
- Usually altered through a digital process, but not always.
- Style most used by advertising and graphic artists to create advertisements, movie trailers, portrait posters, etc.

# Why use text in Art?

- It grabs your attention – often pulling you into the piece of art. One may even want to look longer to “find a meaning or story in the text.”
- You can convey a message within your art that could be more disguised or hidden.
- Text is used as texture and can be done as neatly or as messy as you would like it to be.



# Project Goals:

- Use written text to create a unique work of art based on a theme of your choice.
- Text must account for the majority of the work of art, but is not limited to the only technique.
- Within your text – you must demonstrate a min. of 3-4 different value tones.
- You may use permanent markers, colored pencils, felt tip and other pens for the final outcome. But plan out ahead and erase pencil as you go. -No pencil in the final drawing.
- Plan out the entire page – space. How will you incorporate the background as well into the space.
- Keep all text and images – school appropriate.



# Suggestions:

- Choose a subject that portrays a “theme” or bigger idea- lightly sketch in pencil main contour outlines and erase as you go.
- To incorporate all of your space and create an interesting final drawing zoom in on your subject- don't just center on the page and have it float in the blank space. Min page size 9x12.
- Practice writing bold, italic, lighter text, text squished, text spread apart, etc., for different effects.
- Think about your subject, would it work better on white or brown paper- you choose.